



613.730.6552 | www.mayfairtheatre.ca

FILE SPECIFICATIONS

BW or 2 colour (black + PMS colour #)

EPS (V10, all fonts outlined)

TIFF or JPG (400 dpi or more)
 (PDFs will be rasterized in photoshop)
 Corel Draw, MS word or any other file format will not be accepted

NO BORDERS PLEASE
 A 1pt border will be applied in Quark
 Please add bleed room if image extends past ad dimensions

scale to 100%

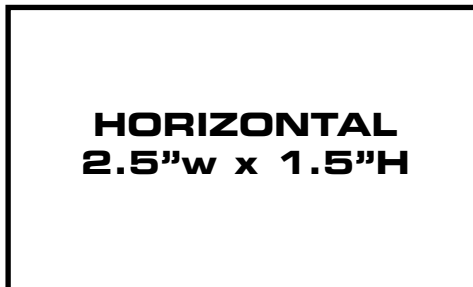
ADD SPOT COLOUR?

\$50 EXTRA TO ANY AD SIZE

\$20 EXTRA FOR WEB AD IF YOU HAVE A PRINT AD

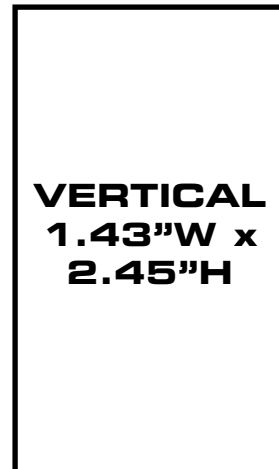
\$130
 SCHEDULE PAGE ONLY

A-Z PAGE \$95
 BACK PAGE \$95
 SCHEDULE PAGE \$130



**HORIZONTAL
 2.5" w x 1.5" h**

AVAILABLE ALL YEAR

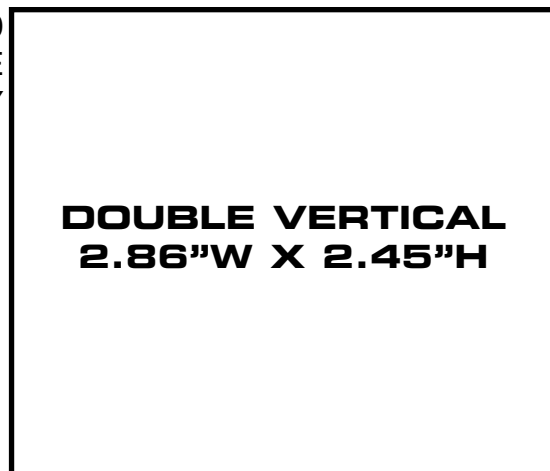


**VERTICAL
 1.43" w x 2.45" h**

AVAILABLE ONLY IN

AUGUST - 4 SPOTS
 SEPT - 3 SPOTS
 NOV - 5 SPOTS
 DEC - 2 SPOTS

\$260
 SCHEDULE PAGE ONLY



**DOUBLE VERTICAL
 2.86" w x 2.45" h**

AVAILABLE ONLY IN

AUG - 2 SPOTS
 SEPT - 1 SPOT
 NOV - 2 SPOTS
 DEC - 1 SPOT

A-Z PAGE \$190
 BACK PAGE \$190
 SCHEDULE PAGE \$260



**DOUBLE HORIZONTAL
 5" w x 1.5" h**

AVAILABLE ALL YEAR